

# Twitter for live stream basic checklist

## Egg head

Trolls are egg heads, so make sure you have a light, bright, happy photo as your profile picture.

01



Are you worth a click?



02

Differentiate your description with emojis, a targeted link, but remember you only have 160 characters!

## Title length

Make sure your live stream titles are tweet worthy & less than 80 characters. Make the first 40 characters your most powerful.

03



## Promotion

Make up a graphic (I use Canva) with the time, title, & link to your live stream Then tweet it out & pin it to your Twitter profile..



04

## Conversations

After it's all done, go on to Twitter, thank those who shared or commented. Engage & deepen the conversations & relationships.

05



## Analyse

Look at your Twitter Analytics, found on your profile. Sign up for Fullscope.tv to see how your scope performed & tweet to your viewers. .



06